amazon business

Colorado College

End User Training

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Agenda

- Account Overview
- Registration Process
- Account Navigation & Shopping Experience
- Placing an Order
- Things to Know
- Additional Resources



Amazon Business Colorado College Account

Business Pricing

 Discounted rates and offers available only for Amazon Business customers

Business-Only Selection

 A broad selection of items in case pack sizes designed for business shoppers

Quantity Discounts and Limited-Time Deals

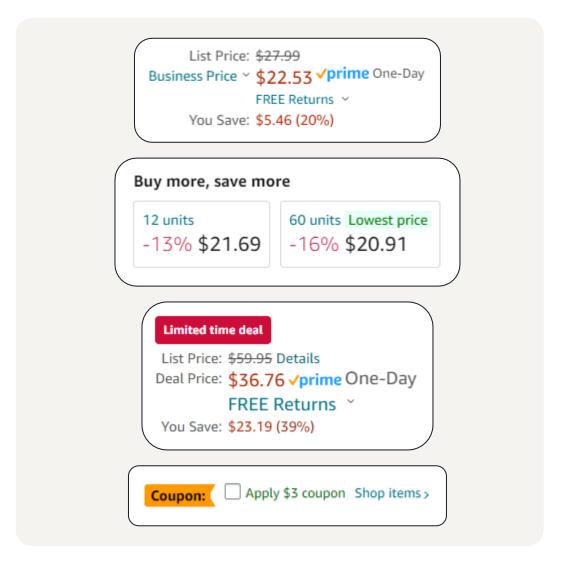
 Volume-tiered pricing, bulk savings, coupons, and other ways to save

Amazon Business Analytics Reporting

 Research your order history, create and download reports, and check easy-to-read dashboards. Learn more.

Tax Exempt Purchases

Tax Exempt certificate applied



Fast, FREE Shipping Options

 Business Prime provides Free Two-Day Shipping on eligible items for all users utilizing the business account. <u>Learn more</u>.

Prime Eligibility – Fulfilled by Amazon

• Filter search results to Prime-eligible items to fulfill purchasing needs quickly. Look for Amazon as the seller on product pages.

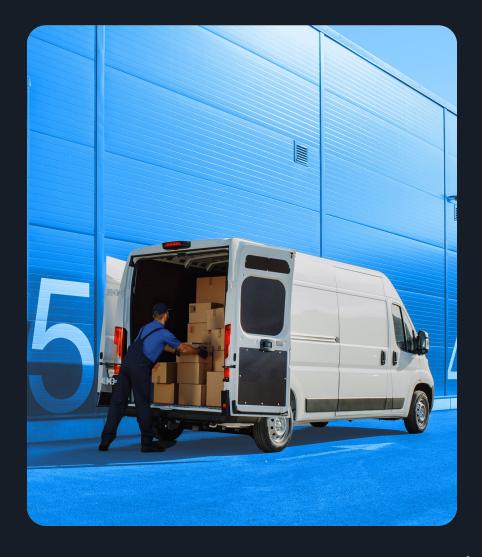
What's not Included?

Amazon Business and Business Prime do not include Prime Video,
 Prime Music, and Prime Reading benefits or Amazon Fresh and
 Whole Foods Market items.

What if I bought my own Prime membership with my P-card?

- If purchased <u>after</u> April 2019, your membership will be cancelled when you merge into the centralized account. A prorated refund will be credited back to your P-card automatically.
- If purchased <u>before</u> April 2019, please join the centralized account first and then <u>contact Amazon Business Customer Service</u> (866-486-2360) to request a refund back to your P-card.







Joining & Accessing the Amazon Business Account

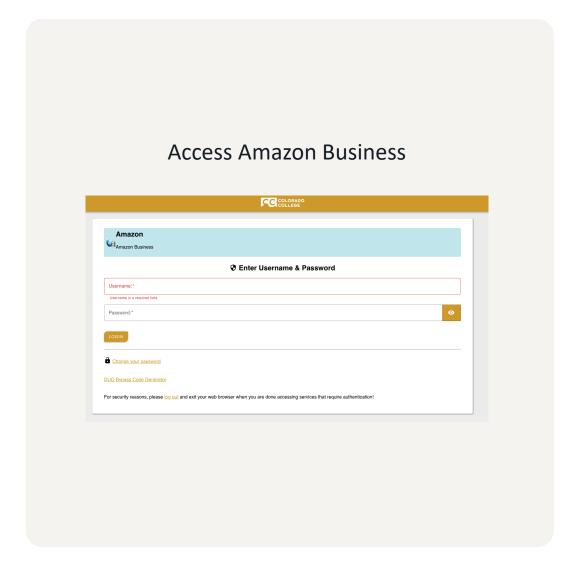


Accessing Amazon Business via SSO

Integrations with your organization's internal systems make accessing the account easy.

How do you sign in?

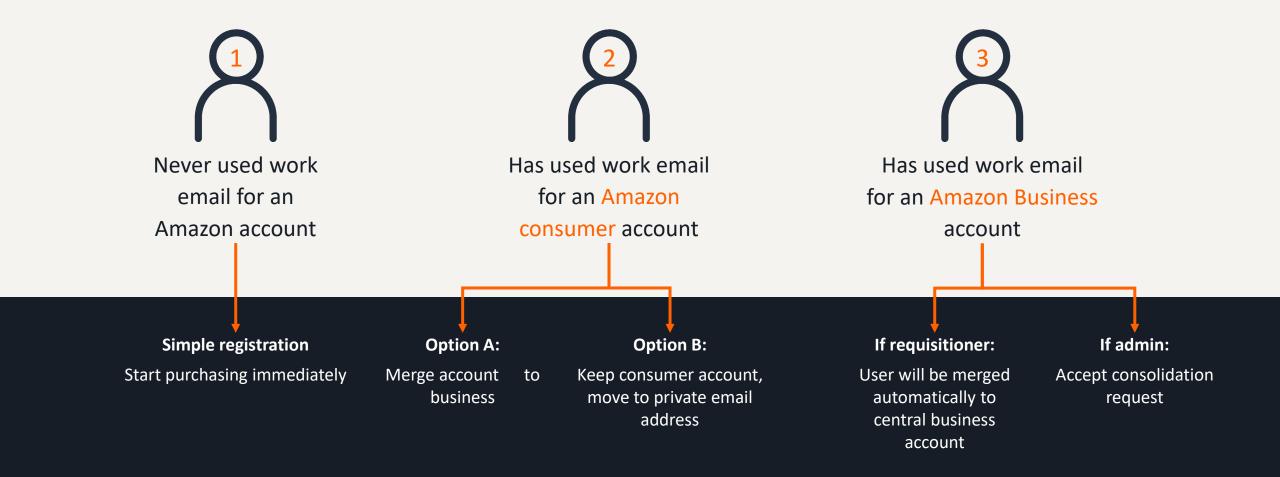
- Users who have not set up Amazon accounts previously will be immediately authenticated into the account on a non-purchasing group.
- Users who have set up Amazon accounts previously will be guided through a brief, one-time registration process.





There are three different registration scenarios

Depending on how a user has used their work email address in the past





1 | User has never used work email for an Amazon account



Click button / link from invitation email

Start purchasing



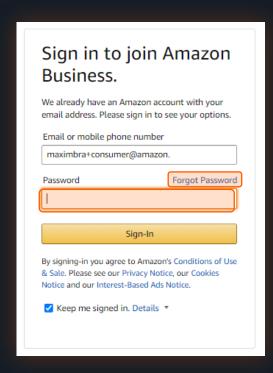




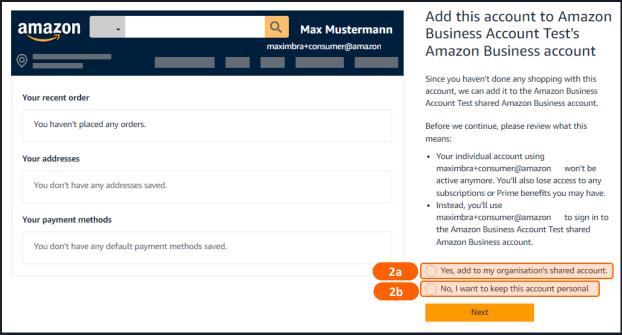
2 | User has used work email for an Amazon consumer account



Click button / link from invitation email



Enter password for existing consumer account or click 'Forgot password'



If you want to merge your previous Amazon account to the central business account, select 'Yes' (2a). If you want to move your consumer account to a private email address, select'No' (2b)









2 | User has used work email for an Amazon consumer account

2a

2b

Change the sign-in email for your personal account

If you don't want to add your account to Amazon Business Account Test's shared Amazon Business account, we can change the email address for this account.

Doing this keeps your personal account details, such as order history and any subscriptions, private and separate from the Amazon Business Account Test Amazon Business account. We recommend that you use an email address not associated with your work.

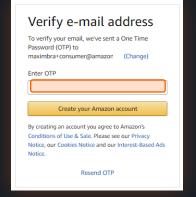
Current email Not a work email? maximbra+consumer@amazon

New email

Reenter email address

Ne

Enter new email address for consumer account



Enter code sent to new email address

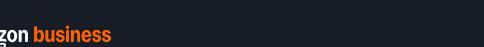
Personal account email address updated

You can now use this email to sign in to Amazon and anywhere else you use Amazon to sign in.

Finish joining Amazon Business

Confirmation that account was moved to private email address







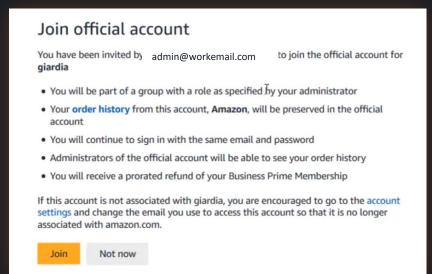




3 | User has used work email for an Amazon Business account



Click button / link from invitation email with consolidation invitation





Fulfill requirements & accept request



Admin of central account will receive a notification and can assign the users





Account Navigation Live Demo

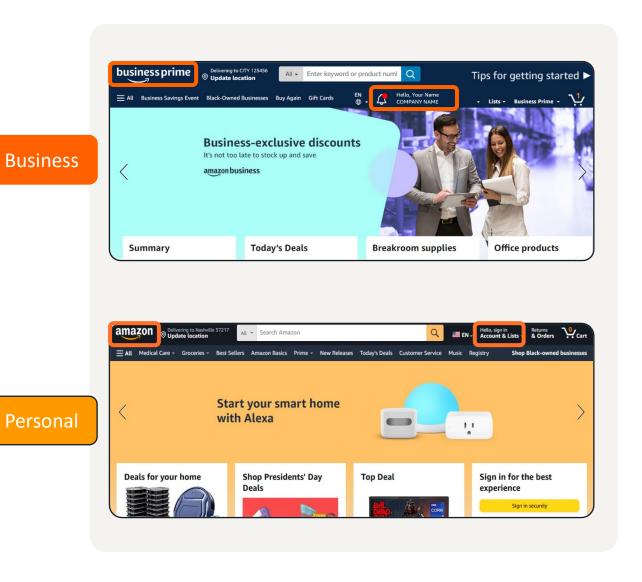


Business vs Personal

Make sure you're in the right account when shopping for work.

- The Amazon Business account will have the Business Prime logo in the top-left corner.
- Your Company Name will be visible under "Hello, Your Name."

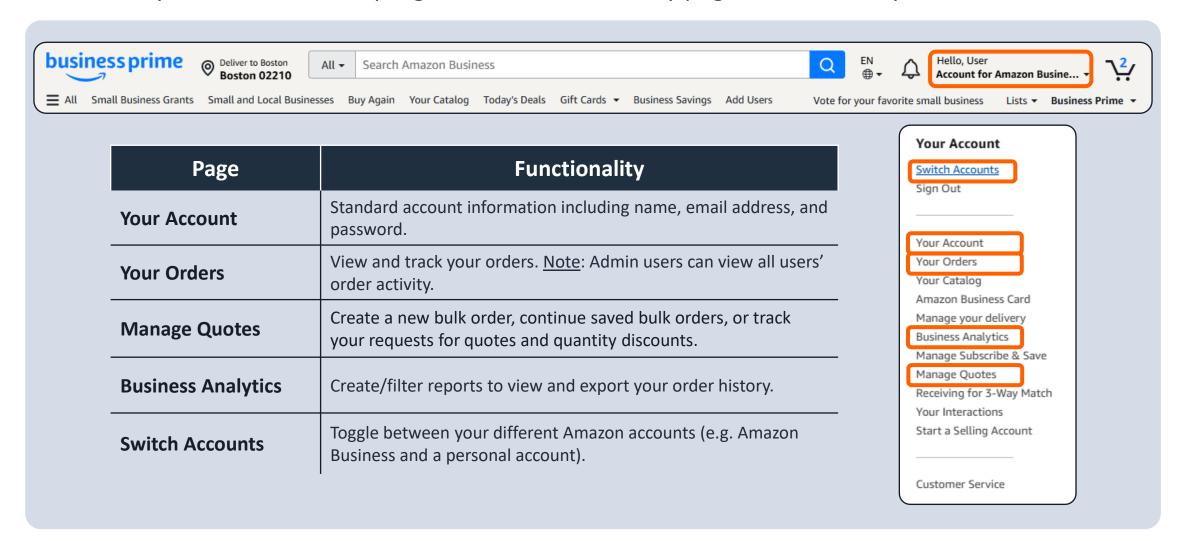
Business-Centric messaging on rotating homepage tiles.





Account Navigation

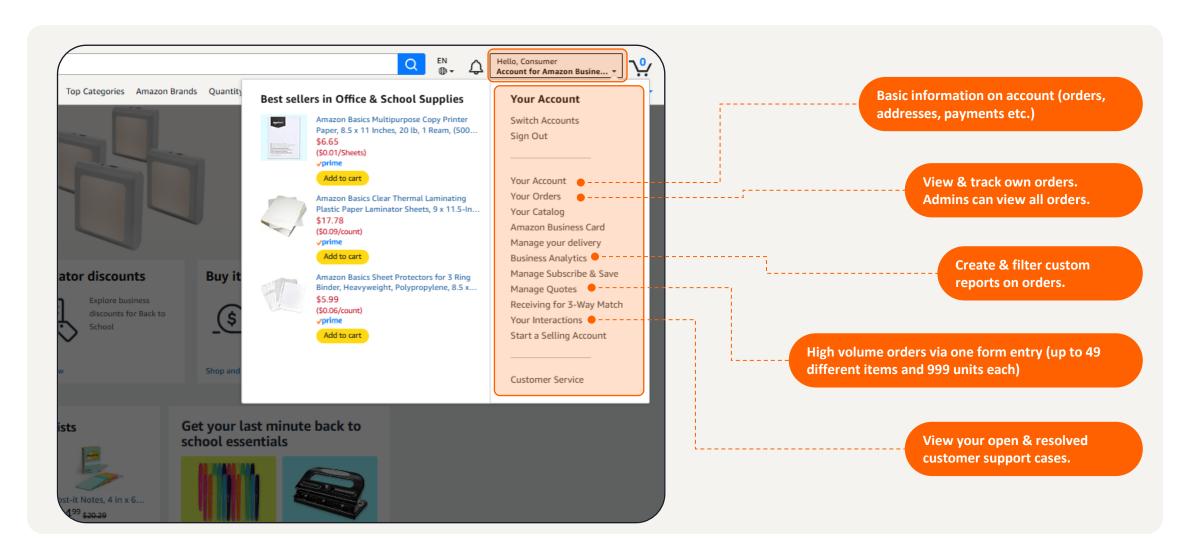
Hover over your name in the top-right corner to access key pages and tools in your account.





Account Navigation

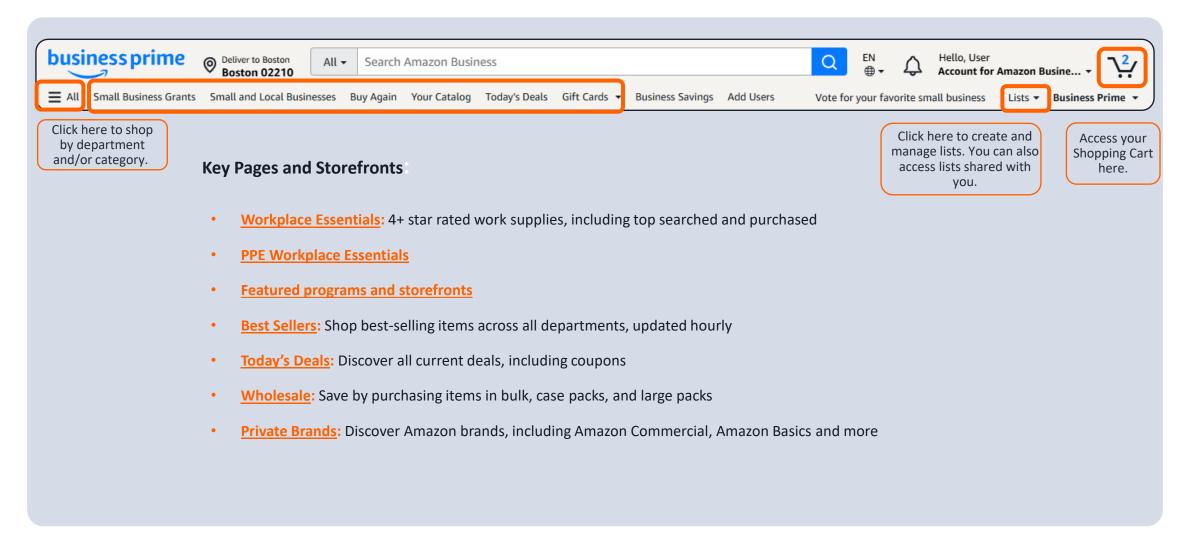
Hover over your name and navigate through your account





Start Your Shipping Experience

Utilize the Search bar, your Lists, or Your Catalog to search for specific items





Amazon Business Home Page

A shopping experience tailored to you and your organization.

Explore departments View all

Office Products

Janitorial & Sanitation

Books

- Notification Panel
 - Order Summary and recommendations
- Customized to Each User
 - Features, programs, and storefronts
 - Product recommendations
 - Purchased by your organization



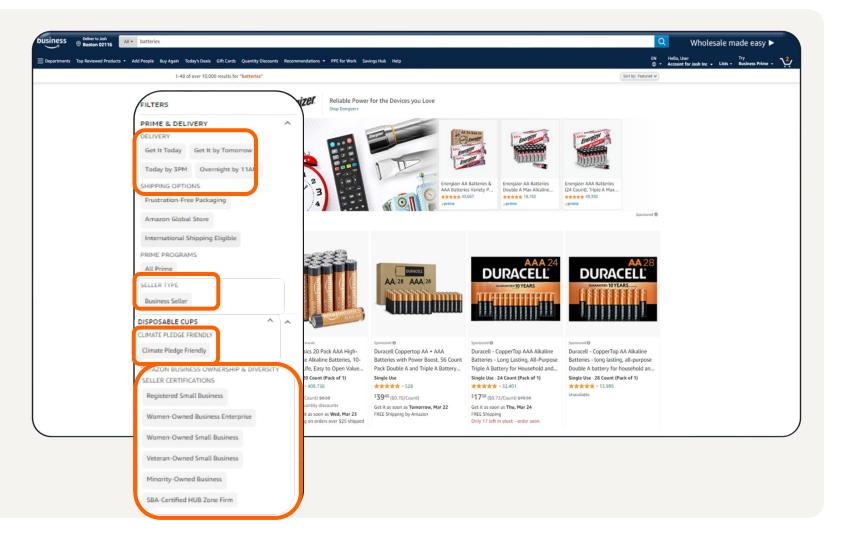




Traditional Marketplace Search

Search for items and filter results to find the right items.

- Enter item or keywords in the search bar. For best results, search in All Departments and use generic search terms instead of brand names.
- Consider refining search results with filters, such as Prime or Business Seller or Climate Pledge Friendly.
- Sort results by options listed in the top-left, such as Price: Low to High.



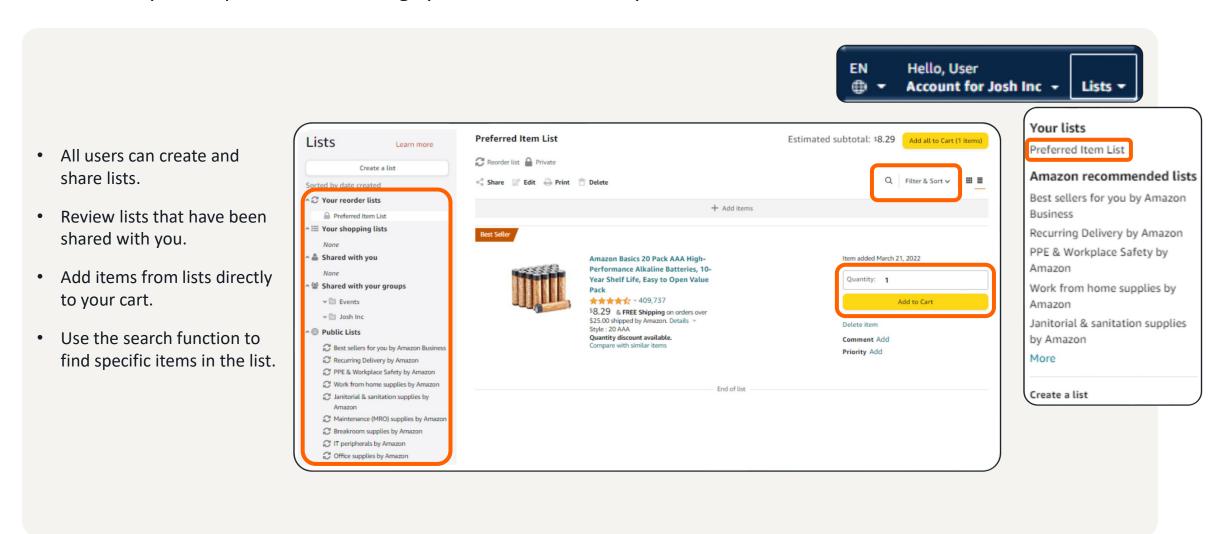


Search and Shopping Experience



Search and Order From Within Your Lists

Lists make it easy to keep track of the things you need and are easy to share with others.





Guided Buying Policies

Get clear guidance on what should and should not be purchased.



Preferred

Indicates products your organization wants you to choose. Consider these products first before alternatives. Products are elevated in search results for easy discovery.



Restricted

Identifies items that may not meet your company's procurement policies or necessitate further guidance before purchasing. Buyers can add these items to their cart, but they may require additional approval.



Blocked

Hides product categories from search results, and makes products unavailable for purchase.



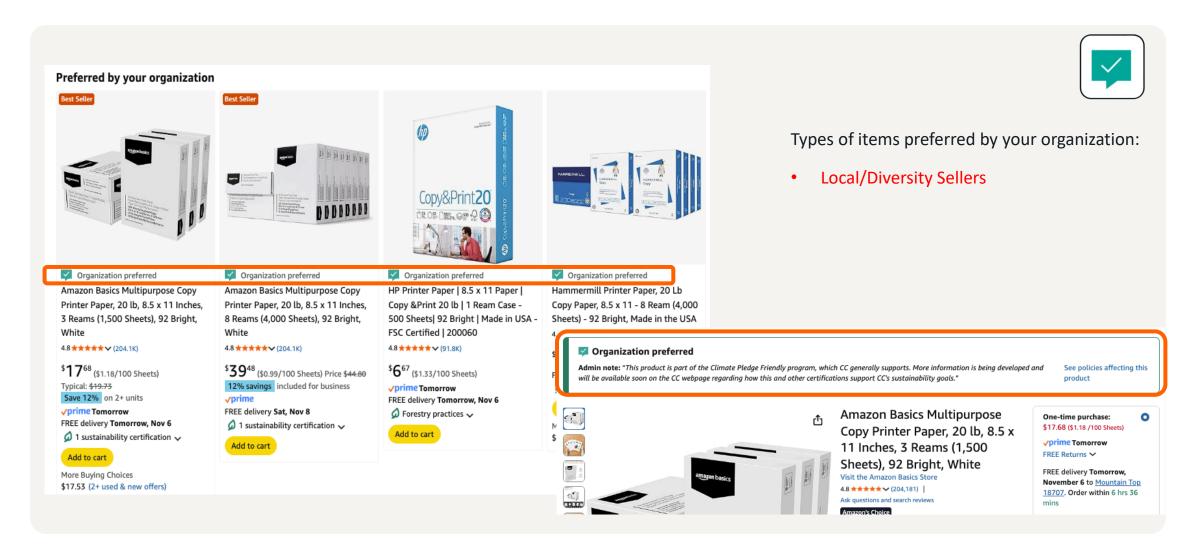
More benefits

- Visible in search results and on product detail pages
- Find custom messaging for added context or guidance
- Tracked in Amazon Business Analytics for compliance reporting



Preferred Policies

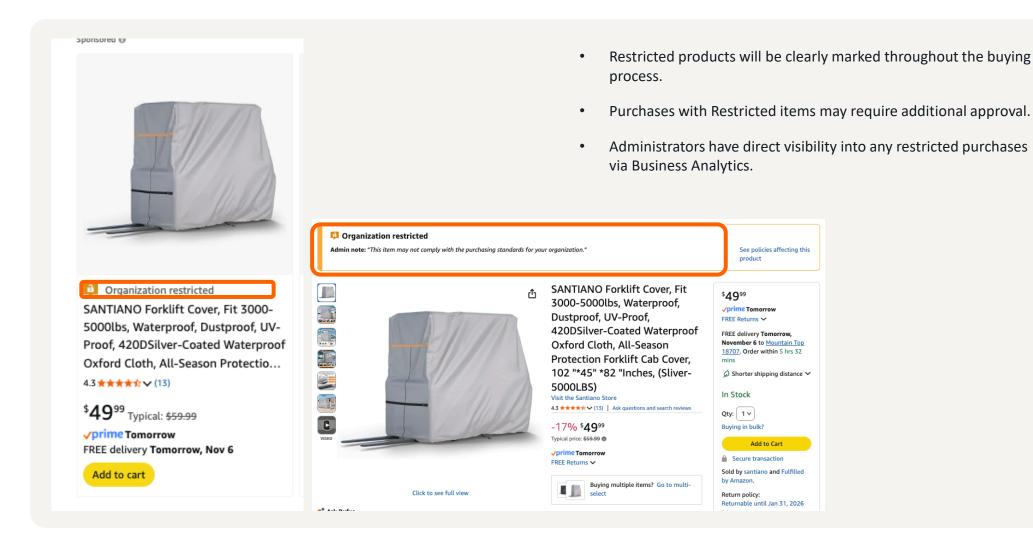
Easily find items that your organization wants you to choose.





Restricted Policies

Restricted categories are available for purchase but may require approval or display additional guidance



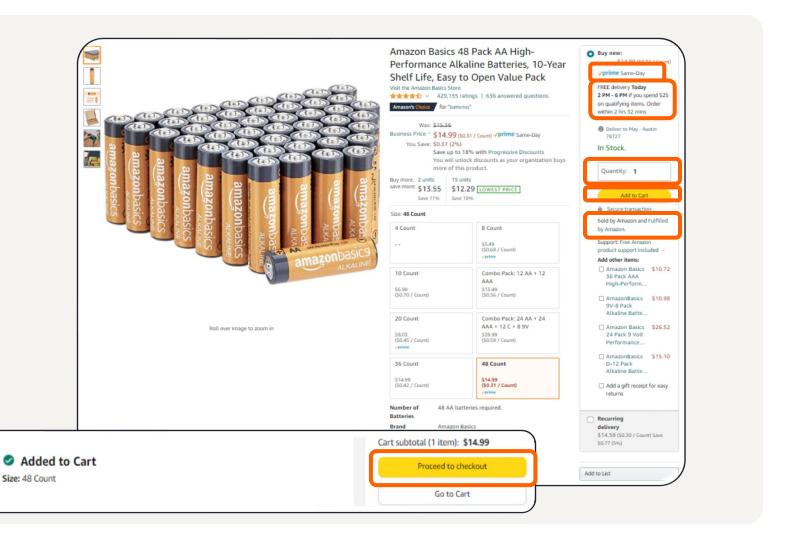




Browsing the Marketplace and Building Your Cart

Product considerations

- Prime eligibility
- Expected delivery time
- Quantity
- Seller and fulfillment





Things to Know

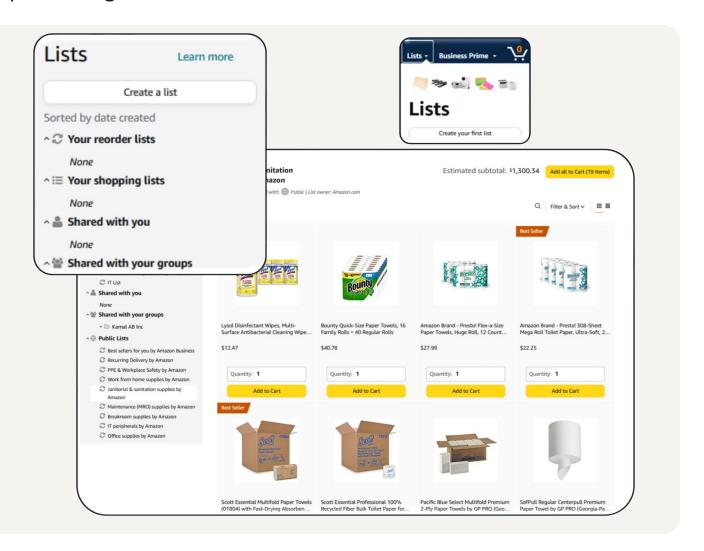


Reorder & Shopping Lists

Keep track of what you need and streamline your purchasing workflow.

Lists make it easy to keep track of the things you need, and are easy to share with others.

- <u>Create a List</u> Two types:
 - Reorder for items you purchase again and again
 - **Shopping** for one-time purchases
- <u>Share a List</u> Create a public list, or share directly with others
- <u>Collaborate on Shared Shopping Lists</u> Build lists with your teammates, or save a copy for yourself and tailor to your needs

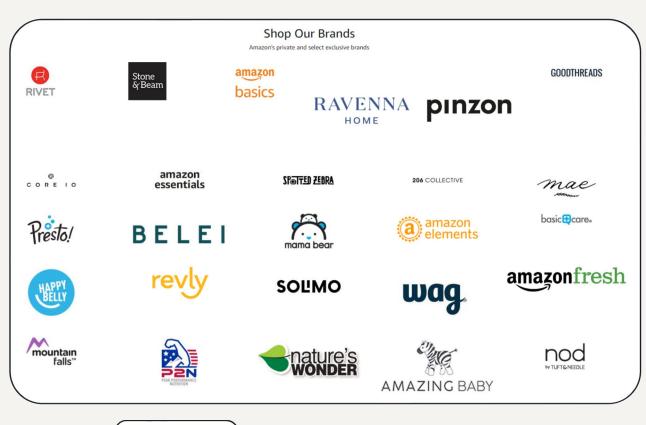




Amazon's Private Brands

Choose Amazon brands for great value.

- High-quality and durable products, Average Rating 4.2+ stars
- Over 48,000 products in 352 categories and growing
- Cost-effective options, including quantity discounts and lower-priced alternatives to national brands
- Quantities needed to get the job done, including large pack sizes and case packs
- End-to-end purchasing solutions for work, from everyday essentials to professional-grade selection



From Our Brands
< Clear
Our Brands

Learn more in this video.



Socially Responsible Storefronts

Making it easy to find and support sellers with certain credentials.

- Socially Responsible Purchasing
- Climate Pledge Friendly
- Women-Owned Businesses
- Black-Owned Businesses
- Veteran-Owned Businesses
- Small & Local Businesses





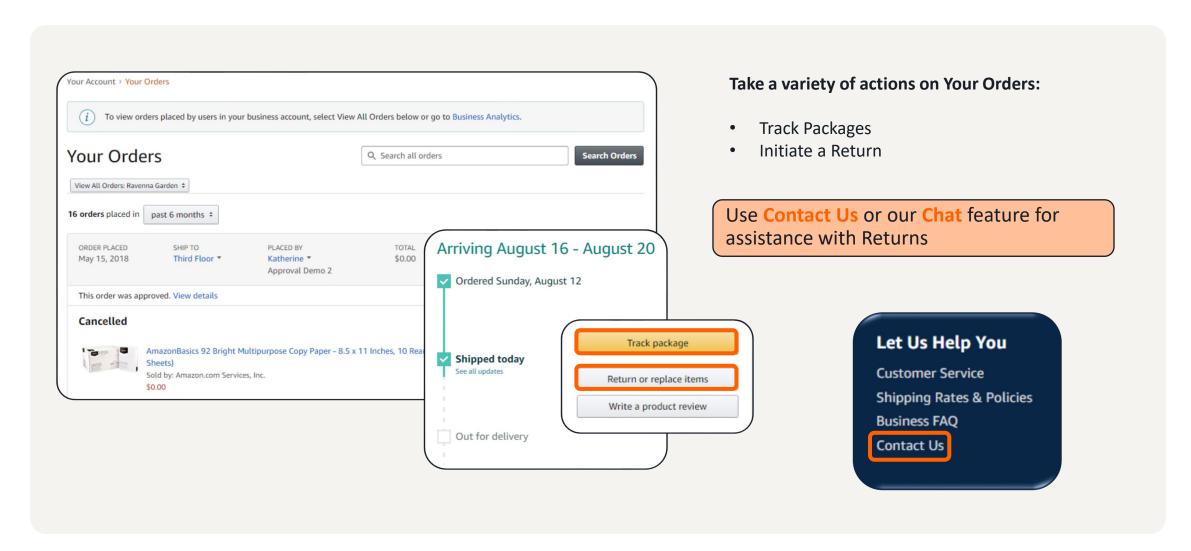






Your Orders

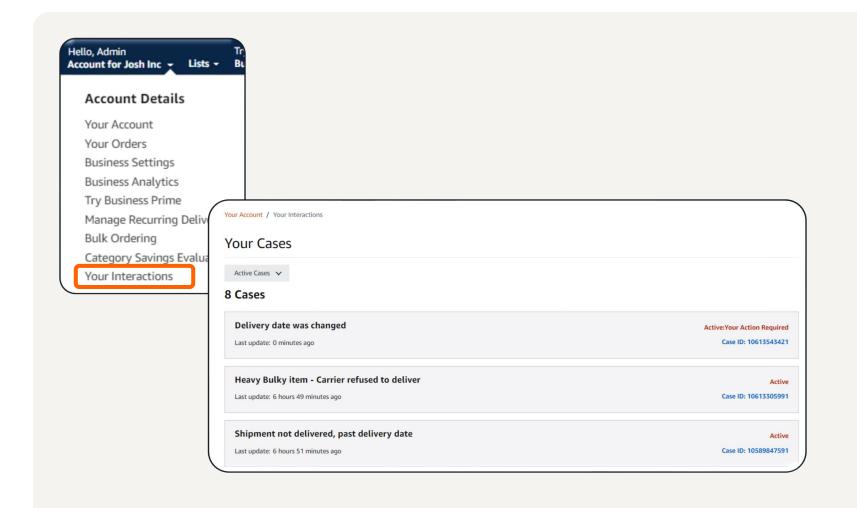
Track your order history, check order status, get shopping info, request returns/refunds, and more.





Your Interactions

Track open issues after contacting Amazon Business Customer Support.



One-stop location to track progress of open support issues. Allows users to monitor progress and reopen cases on their account without requiring follow-up.

How it works?

When a customer reaches out to a support team or selling partner with an issue, a ticket is created that customers can directly reference from their account at any time.



Checkout

Five quick, easy steps.

- Enter Division
 Confirm Shipping Address
 - Select/Enter Payment Method
- Review items and Select Shipping Speed and Place your order

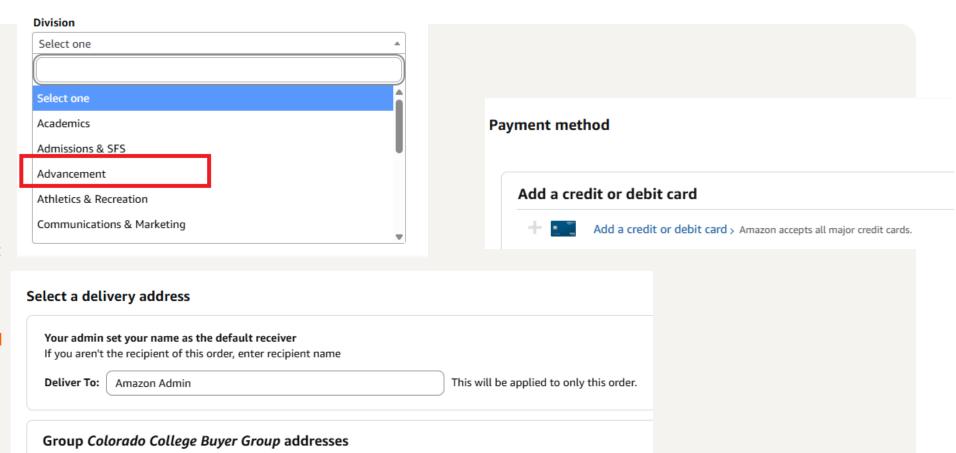
Colorado College Mail Center

Add a new delivery address

Deliver to multiple addresses

Edit address | Edit delivery preferences

819 N TEJON ST, COLORADO SPRINGS, CO, 80903-4707, United States, Phone: 719-389-6739



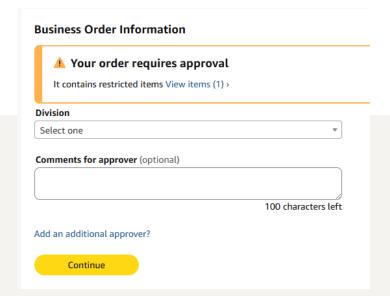


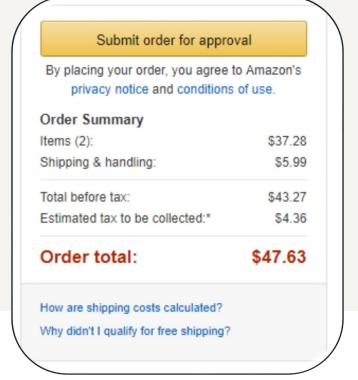
Approvals

Approvals: Some will be subject to approval before being fulfilled.

How do I order with Approvals?

- Some of your orders may require approval.
- There are no additional steps to submit your order for approval. Simply checkout and click Submit order for approval.
- Your order will not be processed until it is approved by the appropriate approver. Keep this in mind for shipping timelines.
- You will be notified by email once your order is submitted and once it has been approved. You will also receive shipping updates.
- If your order is not approved within fourteen days, the order will automatically be canceled. You will need to submit the order again for approval.

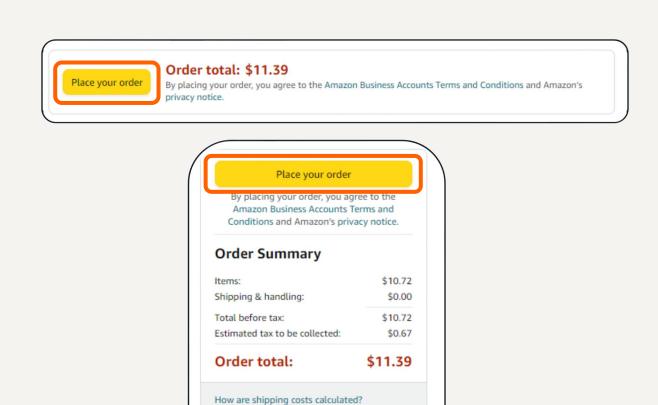






Review and Finalize Order

When you've reviewed your order details, click Place your order to begin the fulfillment process.

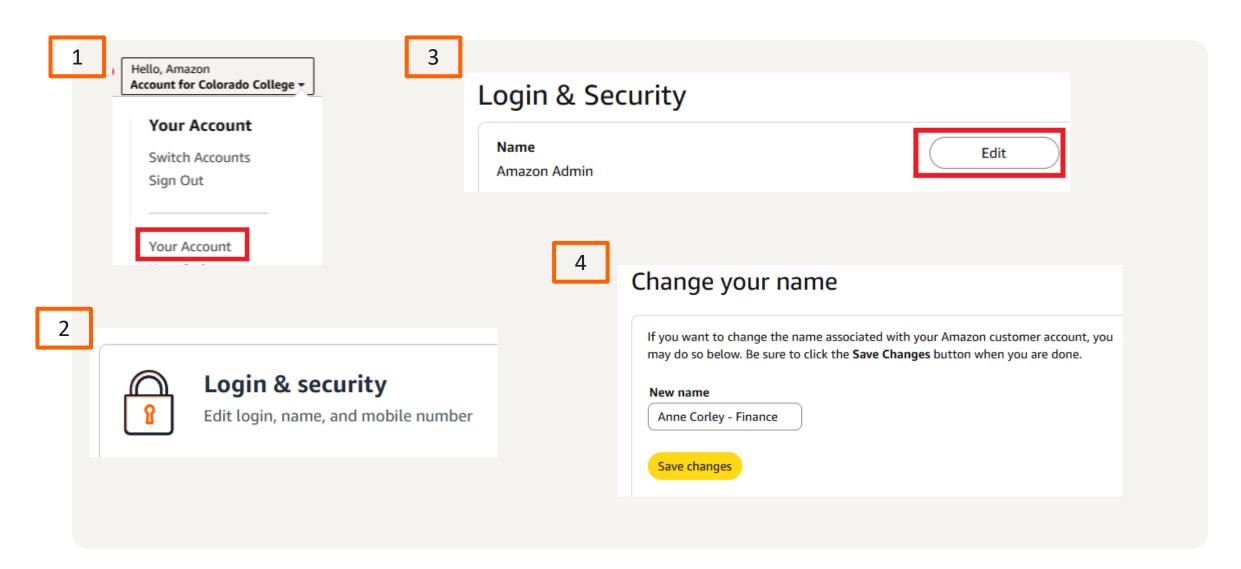


Prime shipping benefits have been applied to

your order.



Update Account Name to Include Department





Additional Resources



Amazon Business Registration Support

Amazon has a dedicated customer service group that helps with registration and lock out issues. Please reach out to the Amazon team to help resolve your issue.

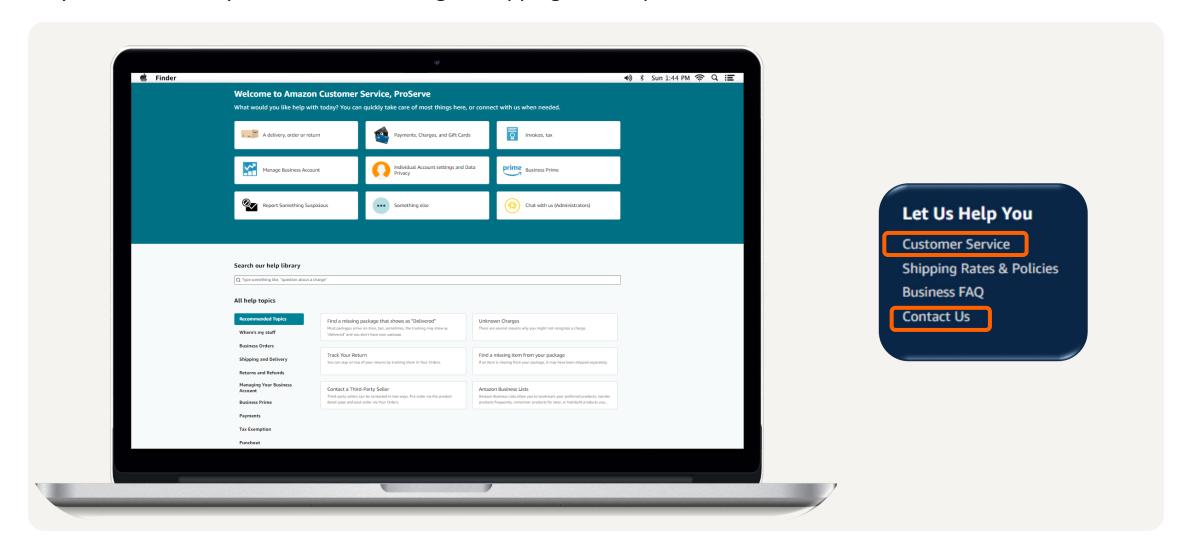
Option 1: Use this <u>LINK</u> to get a phone call from an agent on a pre-authenticated line.

Option 2: Call the registration team directly at 844-428-3060 for assistance.



Amazon Business Customer Support

Track your order history, check order status, get shopping info, request returns/refunds, and more.





Common Support Questions

Quick resolutions to frequently asked questions and contact information for support resources.



Contact Business Customer Support: CLICK HERE or call 866-486-2360

- Call, email, or live chat.
- Get support for orders, transactions, charges, or shipments/deliveries.

Support when Joining the Account: CLICK HERE or call 844-428-3060



• Contact a dedicated support team for assistance with joining your account.

Cancel an Individual Prime Membership

- Your Account > Manage My Prime Membership > End Membership
- Follow these steps to receive a prorated refund



Request a Tax Exemption Refund

Your Orders > Locate Order > Contact Seller > Request refund through email (Remove if no tax exemption)



How-To Guides & Helpful Resources

Bookmark these resources for easy reference.

Self-Service Resources



Training Videos



Colorado College Hub





Contact Information

Amazon Registration Support: 844-428-3060

Amazon Customer Service: 866-486-2360

Colorado College Dedicated Account Rep:

Beth Menezes

bmenez@amazon.com



Thank you!

Learn more at business.amazon.com

